

**The Midwest Chapter of the  
Energy Bar Association  
Announces its  
Fifteenth Annual  
Midwest Energy Conference**



**ENERGY**  
BAR ASSOCIATION®

**March 12-13, 2012**

**Des Moines Marriott  
700 Grand Avenue, Des Moines, Iowa**

# Energy Efficiency Developments in the Midwest – Viable Alternative to Fossil Fuels or Wish Watts that Disrupt Effective Grid Planning?

As we ring in the new year of 2012, the industry is full of both hope and change. While many harbor hopes that the significant strides made in energy efficiency and other renewable energy developments will help America become more energy independent and enjoy a cleaner environment in future years, others are concerned that such change isn't necessarily for the better. Will 2012 be a year of revelation or tribulation? Here in the Midwest, it is unclear exactly what changes lie ahead. FERC Order 1000 imposes new mandates on utility companies to plan beyond their own service territories – regionally and even inter-regionally. Will these new mandates increase costs to consumers? How will the developments in energy efficiency, natural gas and new energy sources figure into the equation? Can these resources be relied upon without backup? Will these new avenues negate the need for additional transmission spending or will these new sources require even more focus on transportation? And how will all the new federal regulations, EPA, CFTC, impact stakeholders seeking to meet energy needs at reasonable rates? These questions and more will be addressed at the Regional Midwest Energy Conference in Des Moines, Iowa. We hope you will join us in the debate surrounding the development of a secure and robust energy future in the Midwest and across the country.

## PROGRAM SCHEDULE

### MONDAY, MARCH 12, 2012

5:30 p.m. - **MIDWEST CHAPTER  
BUSINESS MEETING**

5:45 p.m. - **RECEPTION**  
**Hosted by the Brown Winick Law Firm**  
 666 Grand Ave, Suite 2000, Des Moines, IA  
 \*Accessible to hotel via skywalk

### TUESDAY, MARCH 13, 2012

8:00 a.m. - **REGISTRATION**

8:30 a.m. - **WELCOME AND INTRODUCTION**

Paula N. Johnson  
 President, Midwest Chapter of the Energy  
 Bar Association  
 Senior Attorney - Regulatory, Alliant Energy

Introduction: Derek A. Dyson  
 President, Energy Bar Association  
 Duncan, Weinberg, Genzer & Pembroke, P.C.

The Honorable Elizabeth S. Jacobs  
 Chair  
 Iowa Utilities Board

9:15 - **Natural Gas in the New Energy Economy**  
 10:30 a.m.

With currently stable natural gas prices and a steady supply, shale development and hydraulic fracturing, the energy industry's attention is seemingly once again turning to natural gas. And with that attention, naturally, come questions. How have current conditions changed the natural gas market and supply situation? How has FERC Order 698 affected the interplay between electric energy and natural gas supply? What

are the trends in Section 5 natural gas pipeline rates investigations? What is the current status of natural gas infrastructure integrity?

Moderator: Laura Demman  
 Director and Legal Counsel, Natural Gas and  
 Pipelines  
 Nebraska Public Service Commission

Panelists: Karl Stanley  
 Vice President, Commercial Operations  
 Northern Indiana Public Service Company

Lisa Epifani  
 Van Ness Feldman, P.C.

Bambi Heckerman  
 Vice President  
 Brown, Williams, Moorhead & Quinn, Inc.

Robert J. Amdor  
 Regulatory Services Manager  
 Black Hills Energy

10:30 - **BREAK**  
 10:45 a.m.

10:45 a.m. - **The Economics of Traditional Base Load  
 12:00 p.m. Energy in a Gas Surplus Environment**

Traditionally, base load energy facilities have triggered thoughts of coal and nuclear facilities. With changing environmental regulations, the decline in new coal plants builds, and the continued capital intensity of nuclear power, will these traditional notions continue? What exactly is the place of coal in the current energy marketplace? Will nuclear owners build new plants and continue upgrading and extending the lives of existing plants, or are small modulars on the rise? Will the current availability of natural gas coupled with the EPA's changing emissions regulations begin to push base load energy portfolios toward natural gas?

Moderator: The Honorable Robert S. Kenney  
Commissioner  
Missouri Public Service Commission

Panelists: Rich Singer  
Vice President Fuel Emissions and  
Transportation  
MidAmerican Energy Company

Ron Norman  
Member  
PA Consulting Group

Joel J. Schmidt  
Vice President, Regulatory and Financial  
Planning  
Alliant Energy

Jeffrey Davis  
Executive Director, Government Relations  
BNSF Railroad

12:00 - **LUNCHEON AND KEYNOTE SPEAKER**  
1:15 p.m.

Introduction: Paula N. Johnson  
President, Midwest Chapter of the Energy  
Bar Association  
Senior Attorney - Regulatory, Alliant Energy

Speaker: Michael Bardee  
General Counsel  
Federal Energy Regulatory Commission

1:15 - **The Emerging Role of New Energy Sources**  
2:30 p.m.

The current era has brought new attention not only to traditional energy resources, but also to a number of new resources and emerging technologies. As always, with new technologies come new questions. What kind of role will renewable energy resources play? Are energy efficiency practices effective as more than a bill management tool for customers and a load management tool for utilities? As SmartGrid implementation continues, what kind of impacts are we likely to see?

Moderator: Dr. David C. Boyd  
Commissioner  
Minnesota Public Utilities Commission

Panelists: Jennifer Easler  
Attorney  
Iowa Office of Consumer Advocate

Jay Wrobel  
Executive Director  
Midwest Energy Efficiency Alliance

Michael B. McMahan  
Vice President, Smart Grid and Technology  
ComEd, An Exelon Company

2:30 - **BREAK**  
2:45 p.m.

2:45 - **Managing Compliance with Energy Regulations**  
4:00 p.m.

Public utilities, whether in a state with territory monopolization or retail choice, remain extensively regulated entities, and these regulations are ever-evolving. The industry is wise to monitor the over-arching effects of these advancing areas. For example, with the recent stay of the new EPA regulations regarding emissions, could stricter emissions standards of CSAPR will come into effect or could successor regulations develop? How has the Dodd-Frank regulations impacted energy traders? What are the current and evolving trends in FERC and NERC oversight? How is market manipulation handled by and between FERC and the CFTC?

Moderator: The Honorable Mark Sievers  
Chair  
Kansas Corporation Commission

Panelists: Mark Thimke  
Partner  
Foley & Lardner LLP

Janice Moore  
Pierce Atwood LLP

Daniel E. Frank  
Partner  
Sutherland, Asbill & Brennan LLP

Stephen G. Kozey  
General Counsel  
Midwest ISO

### **Thank You to our Sponsors!**

#### ***Platinum***

Brown Winick Law Firm  
Commonwealth Edison Company, subsidiary of Exelon Corporation  
MidAmerican Energy Co.  
NiSource Corporate Services Co.  
Polsinelli Shughart PC  
Whitt Sturtevant LLP

#### ***Gold***

Alliant Energy

#### ***Silver***

Ameren Corporation  
Belin McCormick, P.C.  
Gonzalez, Saggio & Harlan, L.L.P.  
Howard & Howard

## GENERAL INFORMATION

**HOW TO REGISTER:** All registrations must be made in advance by completing the attached form and mailing it with your check payable to the Energy Bar Association, 1990 M Street, N.W., Suite 350, Washington, D.C. 20036. Credit Card payments may be mailed or faxed to (202) 833-5596. Confirmations will be sent to registrant via email if an address is provided and materials will not be mailed, but available the day of the program. For more information contact the EBA at (202) 223-5625.

**The deadline for receipt of advance registration is March 7, 2012.** Conference registrations will only be accepted when accompanied by a check, money order, government purchase order/training form or credit card information and may be limited by the capacity of the facilities. **Registrations will not be held without payment.**

**CANCELLATION POLICY:** Refunds will be given to registrants who submit written cancellation to the address shown on the registration form by **March 7, 2012, less a \$50 administrative fee.** The cancellation policy also applies to registration forms that are received and accepted after the deadline date. No refunds will be given after **March 7, 2012.** (If cancellation is requested after deadline and accepted, there will be a \$100 administrative fee). Substitutions are acceptable at any time (non-members substituting for members will be charged the difference between member and non-member fees). Please note that regardless of the date the cancellation notice is received, no refunds will be processed until after the program.

**LOCATION AND HOTEL ACCOMMODATIONS:** The site of the meeting is the Des Moines Marriott Hotel, 700 Grand Avenue, Des Moines, IA 50309.

**BADGES:** Please wear your badge at all times when attending official EBA functions. Badges are a security measure to identify people who have a legitimate reason to be in the meeting areas.

**CONTINUING LEGAL EDUCATION:** MCLE accreditation has been (or will be) requested from states with general MCLE requirements. Each state has its own rules and regulations defining "CLE".

**TO ASSURE ACCREDITATION, THE NECESSARY CLE INFORMATION MUST APPEAR ON YOUR REGISTRATION FORM. IF THIS INFORMATION IS NOT PROVIDED, WE CANNOT GUARANTEE RECEIPT OF CREDIT.**

### FOR EBA USE ONLY:

Check Name \_\_\_\_\_  
 Check No. \_\_\_\_\_ Check Amount \_\_\_\_\_ Check Date \_\_\_\_\_  
 Card Authorization \_\_\_\_\_ Amount Charged \_\_\_\_\_  
 Date Billed \_\_\_\_\_

## REGISTRATION FORM

### ONE FORM PER REGISTRANT

Please register the following person for the **Midwest Chapter Energy Conference** to be held on **March 13, 2012.**

LAST NAME FIRST NAME (M.I.)

FIRM/COMPANY/AGENCY

ADDRESS

CITY STATE ZIP

PHONE FAX

REGISTRANT EMAIL ADDRESS (Confirmations will be sent via email)

REGISTRATION TYPE	EARLY BIRD REGISTRATION FEE On or Before February 12, 2012	REGULAR REGISTRATION FEE After February 12, 2012
<input type="checkbox"/> Member [Private Sector]	\$395	\$455
<input type="checkbox"/> Non-Member	\$600	\$600
<input type="checkbox"/> Member [Gov't Academic/Student]	\$150	\$175
<input type="checkbox"/> Non-Member [Gov't Academic/Student]	\$175	\$200

**EBA is Going Green. Written materials will be emailed before the meeting. If you want to receive a paper copy at the meeting, you MUST check this box.**  PAPER

**PAYMENT METHODS:** (TAX ID #52-6054231)

- Check Enclosed (payable to the Energy Bar Association)  
 Government Purchase Order Enclosed P.O. # \_\_\_\_\_  
 MASTERCARD  VISA  AMERICAN EXPRESS  DISCOVER

Signature of Cardholder \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

I plan to apply for **Continuing Legal Education** credit in the following states:  
 \*Only provide ID if credit is required as fees are involved with many states if credit is requested.

State \_\_\_\_\_ State ID# \_\_\_\_\_

State \_\_\_\_\_ State ID# \_\_\_\_\_

**REGISTER ON-LINE** at the secure EBA web site [www.eba-net.org](http://www.eba-net.org)

**FAX** your completed registration form with credit card payment (no checks or money orders) to **202-833-5596.**

**Please do not both fax and mail, as this may result in duplicate charges.**

**MAIL** your completed registration form with payment to:

Energy Bar Association, 1990 M Street, N.W., Suite 350,  
 Washington, D.C. 20036



The Energy Bar Association is committed to the goals of fostering an inclusive and diverse membership and increasing diversity across all levels of the Association, so as to reflect the diversity of the energy industry and the Nation as a whole. Attorneys, non-attorney professionals in the energy field and law students are welcome to join our ranks regardless of race, creed, color, gender, ethnic origin, religion, sexual preference, age, or physical disability and are encouraged to become active participants in the Association's activities.