

## Section II: 2019-2022 Organizational Goals

The primary goals for 2019-2022 are directly tied to EBA's mission, which is "to promote the professional excellence and ethical integrity of its members in the practice, administration, and development of energy laws, regulations and policies by providing: superior educational programming, networking opportunities, and information resources."

In 2017, EBA engaged in a comprehensive membership needs assessment that resulted in numerous suggestions for continued improvement in carrying out the EBA mission. Many of these suggestions are now embodied in our Strategic Planning goals for 2017-2020. These Strategic Planning goals can be summarized into four overarching categories:

- **Enhancing the value provided to EBA's geographically diverse membership;**
- **Optimizing how EBA's members join and maintain their membership;**
- **Enhancing EBA programming content value and accessibility; and**
- **Expanding EBA participation and leadership opportunities.**

During the next year, we will be asking all of you to help further these goals with a particular focus on:

1. Increasing government engagement at the state and federal level
2. Seeking opportunities to increase the content EBA provides its members
3. Focus on increased engagement of in-house counsel
4. Expanding our membership reach

In addition, we will be calling on all of you to take on a **Renewed Level of Engagement** with EBA, CFEBA and FELJ. The strength of any organization is dependent upon the engagement of its members. EBA provides unlimited educational and networking opportunities. As members of EBA we are provided the opportunity to engage with the brightest and most accomplished lawyers and energy professionals in our fields. We strongly encourage you take advantage of these opportunities.

We are going to be encouraging members to attend an EBA Energizers, join one or more of our sixteen subject matter committees and subcommittees; volunteer for the Professional Education Council, Young Lawyers Council, or Master Council; and engage with regional Chapters (we have seven!). In addition, your charitable foundation, the CFEBA and your law journal foundation, the FELJ, will be looking for engaged volunteers.

Finally, this coming year, we will be asking all of you to spread the message about all that EBA has to offer. Become **EBA Ambassadors** by sharing your EBA experiences with your network and encouraging your colleagues to become involved.

Together, we will build a stronger, more diverse and ultimately more rewarding Energy Bar Association for all of us.