This publication, brought to you by the Energy Bar Association (EBA), serves as a year-round resource for subscribers looking to stay up-to-date with the latest information within their industry. Its vast news coverage, rich content, and ease-of-use make it a prime and trustworthy destination for all industry professionals.
When asked to indicate how buyers go about making a business-to-business purchase, 93% said they look for businesses online.

**Enquiro Survey**

**WHY ADVERTISE WITH US**

**1** The Most Comprehensive Email Newsletter and Online Newsfeed

The EBA email newsletter and online newsfeed are the most comprehensive combination of news available for their members. Besides covering thousands of industry focused vendors, the EBA email newsletter and online newsfeed feature news and stories from top sources, magazines, and bloggers.

**2** Limited Advertising - High Value

We strictly limit the number of ad spots to ensure our advertisers receive maximum exposure. We’ve carefully designed and priced a variety of advertising options to ensure maximum ROI!

**3** Constant Exposure to Highly Engaged Audience

As the official online newsfeed for the industry, the newsfeed is promoted via a prominent link from the EBA homepage, available to the entire exhibit industry via search engines such as Google, Yahoo, and Bing. When it comes to building awareness, nothing beats frequency!

**4** Compelling Value

- Industry’s premier online resource
- Ultra relevant search results
- Substantial promotion
- Exclusive sponsorships reserved for subscribers
- Prominence for association members and exhibitors
- Special advertising bundles and incentives

Powered by

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For all booking and inquiries please contact us at inloop@associationrevenuepartners.com or call 855-790-0001
REACH OVER 3,300 EBA PROFESSIONALS THAT RECEIVE THE WEEKLY E-NEWSLETTER

The e-newsletter offers an unparalleled way to get directly into the inbox of qualified professionals.

**Leaderboard Banner**  
$3,000/Qtr  
Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.  
Ad spec: JPG, GIF, PNG • 468 x 60 px

**Top Banner**  
$2,750/Qtr  
Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.  
Ad spec: JPG, GIF, PNG • 468 x 60 px

**Featured Content**  
$2,500/Qtr  
This rich advertorial allows for a product image or company logo, title and a message that will grab the user's attention as it sits adjacent to editorial.  
Ad spec: JPG, GIF, PNG • 350 x 200 px  
-100 Characters for title plus 100 Characters for message

**Box Banners**  
$2,250/Qtr  
These versatile ads can be used for branding or product promotion.  
Ad spec: JPG, GIF, PNG • 300 x 250 px

**Full Banner**  
$2,000/Qtr  
Banners allow companies to combine imagery, color and text in an interesting and compelling manner.  
Ad spec: JPG, GIF, PNG • 468 x 60 px
REACH OVER 3,300 EBA PROFESSIONALS THAT VISIT THE NEWSFEED

**All ad placements within the EBA e-newsletter include a position within the EBA Newsfeed.**

Space A, B, and E all get the rotator for A1/2 on the newsfeed.
Space C gets a C on the newsfeed.
Space D rotates in B on the newsfeed.