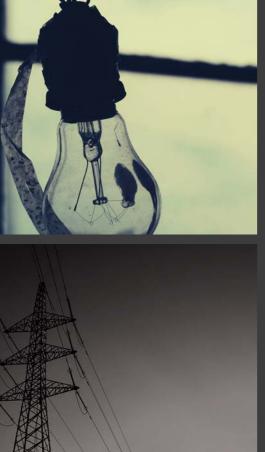


EBA MEETING SPONSORSHIP & MARKETING OPPORTUNITIES









CONNECT WITH INDUSTRY LEADERS

Partnering with the Energy Bar Association (EBA) connects you to more than 2,200 energy industry professionals throughout the U.S. and Canada. With members representing over 600 law firms, companies, institutions, and affiliated industry organizations, EBA can help you maximize your visibility as a leader in the energy industry.

Your sponsorship puts you in direct communication with regulators, attorneys, policy makers, in-house counsel, and energy experts active in all areas of energy law at federal, state, and international levels.

Opportunities to Fit Your Needs

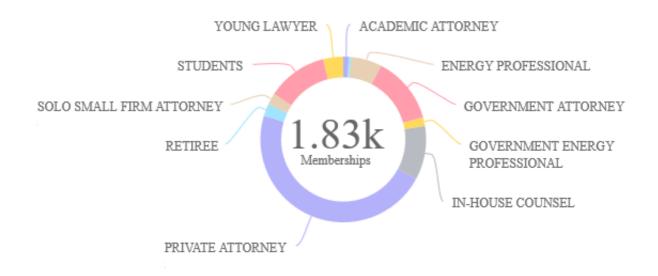
EBA offers an array of sponsorship and marketing opportunities to fit your needs and budget. From intimate, in-person lunch meetings, online education programs, to our premier national conferences and web advertising, you're sure to find the opportunity right for you. Make sure your clients and potential clients are aware of how you can help them solve their problems.

ABOUT EBA

EBA promotes the professional excellence and ethical integrity of its members in the practice, administration, and development of energy law regulations and policies through superior educational programming, networking opportunities, and information resources. In addition to national marketing channels, EBA has regional chapters in Texas, Louisiana, the Midwest, Southern, Western, Northeast and Rocky Mountain regions.

Reach Your Target Audience

EBA members include energy practitioners who are experts in antitrust, international energy, legislation and regulatory reform, electric utility regulation, alternative dispute resolution, finance and transactions, and environment and public lands, making them the influential gatekeepers to the energy market you're looking to tap into.



EBA GEMS: A YEAR ROUND SPONSORSHIP

EBA GEMS Sponsorships provide a cost-effective way to create brand recognition and build relationships that matter in the industry. Make one decision, write one check, and maximize your visibility in the energy industry for the entire year!

DIAMOND PACKAGE: \$15,000

Includes the Following Benefits:

- Annual Meeting & Conference (AM) Sponsorship and 1 registration
- Mid-Year Energy Forum (MYEF) Sponsorship and 1 registration
- On-stage recognition at both national conferences
- Full page recognition in on-site program guide at both AM & MYEF
- Sponsor recognition at one Chapter Annual Meeting of your choice and 1 registration
- Recognition as an Administrative Law Judges (ALJ) Reception Premium Sponsor with 5 tickets
- CFEBA Gala Bronze Level Sponsorship with 4 tickets (half table)
- One complimentary registration to participate in person for EBA Energy Law Academy Course
- Recognition and branding on event digital and signage materials, marketing and webpages
- Rotating banner with logo on EBA homepage
- Pre-and post-conference attendee list for both AM and MYEF
- Sponsor level distinction at national and chapter conferences
- Includes Webinar Training Pass: Entire energy team/practice can register for remote participation for any Energizers or Energy Law Academy Courses presented in 2023
- 5 Complimentary memberships for professionals who have never been EBA members before





EBA GEMS: A YEAR-ROUND PARTNERSHIP

EMERALD PACKAGE: \$9,000

Includes the following benefits:

- Annual Meeting & Conference (AM) Sponsorship and 1 registration
- Mid-Year Energy Forum (MYEF) Sponsorship and 1 registration
- Mentioned in General Session of both National Conferences
- Chapter Annual Meeting Sponsorship of your choice and 1 registration
- Summer Intern Reception Sponsorship and 3 tickets
- Administrative Law Judges (ALJ) Reception Sponsor with 2 tickets
- CFEBA Gala Bronze Level Sponsorship with 4 tickets (half table*)
- 4 Energizer registrations that be used for in-person or virtual attendance during the year
- Rotating banner with logo on EBA homepage
- Pre-and post-conference attendee list for both AM and MYEF
- Sponsor level distinction name tag ribbons at national and chapter conferences
- Logo recognition on National Conference welcome videos and any program materials.
- Recognition and branding on event digital and signage materials, marketing and webpages
- **EBA Energy Law Academy Self-Study Series:** features 9 Energy Law Academy Course Recordings and speaker handout material organized in one package for easy access and viewing on your own schedule. (value \$675)
- 3 Complimentary memberships for professionals who have never been EBA members before

SAPPHIRE PACKAGE:* \$4,000

Includes the following benefits:

(Available only for Small/Solo Practitioners)*

- Annual Meeting & Conference (AM) Sponsorship and 1 registration
- Choice of: Mid-Year Energy Forum OR Chapter Annual Meeting Registration
- Administrative Law Judges Reception (ALJ) Sponsor with 1 ticket
- CFEBA Gala Sponsorship with 2 tickets
- 2 EBA Energizer registrations
- Recognition and branding on event digital and signage materials, marketing and webpages

^{*}A "small firm" is defined as a law firm with 10 or fewer full-time attorneys (inclusive of all full-time attorneys regardless of practice area, exclusive of supportive staff and non-attorney professionals).

NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

To help you maximize your return on investment, a wide array of opportunities are available to reach attendees. Gain visibility and offer consistent and targeted opportunities for engagement with industry leaders, peers, and potential clients.

EBA's Annual Meeting & Conference and EBA's Mid-Year Energy Forum are two of the largest annual energy law and policy events in the U.S. attracting hundreds of federal and state regulators, executives, energy attorneys and policymakers who convene on key issues impacting energy law.

2023 Annual Meeting & Conference

May 11-12, 2023
Marriott Marquis, Washington, DC
EBA's premier annual event
attracting national energy leaders
and over 400 attendees with
more than a dozen learning
sessions and ample networking
opportunities.

2023 Mid-Year Energy Forum October 11-12, 2023

Renaissance Hotel, Washington, DC More than 350 of the most influential energy insiders, attorneys and practitioners converge for 1.5 days of programs and networking.

PLATINUM SPONSOR: \$4,500 for one conference

OR \$7,500 for both national conferences

- Designated "Lunch Sponsor," with opportunity for seat drop
- Opportunity to provide your company's retractable banner next to registration area.
- Opportunity to provide one swag item to welcome attendees: (water bottle, notebook, pen, etc.)
- Opportunity to send one pre-event email to all EBA members approximately 10 days before the conference
- Prominent sponsor signage provided with your logo.
- Sponsor recognition (with logo) in email blast welcoming attendees and providing access to Conference Resource Center.
- One piece of company marketing collateral at all luncheon tables for one day of conference
- Includes one company/firm marketing slide, on EBA template, running during opening and closing general sessions and visible during on-demand access after the event.
- Two full conference registrations, unlimited on-demand access, and a 15% off discount code for other registrants.
- Full-page recognition in conference program materials.

NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

GOLD SPONSOR: \$3,700 for one conference

OR \$6,400 for both national conferences

- Opportunity for sponsor to provide 500-600 copies of one piece of marketing collateral to be placed on seats for attendees during one of the three general sessions.
- Sponsor may create customized content for EBA to post on our social media channels along with conference marketing. EBA will approve content and posts may include before, during and after the event.
- Half-page recognition in conference program materials
- Logo featured in rotating slides that will play during opening and at closing of general sessions
- Includes two conference registrations and on-demand access

SILVER SPONSOR: \$3,000

- Prominent signage at Coffee Breaks
- Opportunity to provide retractable banners near break stations, entrance to luncheon or any other special events
- Includes 1 conference registration with on-demand access
- Social media post recognizing firm/company as a Silver Sponsor during or immediately following the conference with link to sponsor website
- Logo featured on event webpage and in digital event promotions to over 5,000 energy attorneys and professionals
- Includes logo placement in conference materials







NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

In addition to sponsorships listed on the previous pages, individual national conference sponsor opportunities include the following exclusive benefits:

WIFI SPONSOR: \$1,500

- A dedicated WIFI hotspot for attendees to use electronic devices over high-speed Internet
- Customized wireless network password
- Includes one conference registration and two conference registrations at the early bird member rate

LANYARD SPONSOR: \$1,500

- Sponsor logo on at least 600 nametag lanyards which will be distributed onsite during badge pick-up
- Sponsor provides lanyards with sponsor logo
- Includes one conference registration

CONFERENCE BREAK SPONSOR: \$2,500

- Company logo on signage at the breaks
- One discounted conference registration

CLOSING RECEPTION: \$2,500

- Prominent signage at Closing Reception
- One piece of promotional literature on cocktail tables scattered throughout reception space
- Includes one conference registration

For All National Conference Sponsorship Opportunities contact:

Claudia Pitarque

Senior Manager, Marketing and Communications cpitarque@eba-net.org 202.499.5841





ADDITIONAL SPONSOR OPPORTUNITIES

2023 DIGITAL NEWSLETTER SPONSOR: \$5,000

With a 30% average open rate for each *week, EBA Insights* and *Monday Memos* are among our top rated member benefits, providing EBA members with an understanding of industry news and trends every week.

Give your marketing an edge with the 2023 Digital Newsletter Sponsorship, which offers premiere visibility and impact, as well as positions your company with a internationally respected organization and delivers a maximum return on your investment.

INCLUDES:

- Graphic logo placement for a full year at the top of EBA Insights weekly newsletter, directly below EBA masthead
- Graphic size 100w x 300h
- Graphic can link to sponsor website
- Sponsor to provide graphic and tag line

ADDITIONAL MARKETING BENEFITS INCLUDED:

- Recognition in both national conference on-site Program Guides
- Recognition on social media 6x a year
- One piece of company marketing collateral at the sponsorship table at both national conferences

ADVERTORIAL (ADVERTISEMENT + EDITORIAL CONTENT)

2023 **EBA Member Memos** Sponsored Content:

Prices:

One Occurrence - \$1,000 Two Occurrences - \$1,500

Includes:

Up to 250 word content or graphic on 1 or 2 editions of EBA Insights Graphic size 500w x 250h Graphic and content can link to sponsor website

ENERGY LAW JOURNAL ADVERTISING

Sponsorships range from \$750-\$2,500

Since 1980, the *Energy Law Journal* has provided great value to the Energy Bar Association's members. The *Journal* provides in-depth analyses on current, salient issues affecting members and their clients and businesses and provides a forum for the exploration and understanding of new, cutting edge issues. The *Journal* is a benefit to EBA members and subscriptions are available to non-EBA members.

Advertising rates are for two issues and all ads need to be prepaid.

	nan Page	ruii Page
INSIDE FRONT COVER	\$1,500	\$2,500
INSIDE BACK COVER	\$1,500	\$2,500
OUTSIDE BACK COVER	\$1,500	\$2,500
OTHER PAGES	\$750	\$1,000

WESTERN CHAPTER ANNUAL MEETING

GOLD SPONSORSHIP: \$2,500

- Two complimentary registrations
- Unlimited registrations at the Early Bird Price
- Opportunity to send one pre-event email to registrants approximately 10 days before the meeting
- All benefits listed below

SILVER SPONSORSHIP: \$1.500

- One complimentary registration
- **Unlimited** registrations at the Early Bird Price
- · All benefits listed below

BRONZE SPONSORSHIP: \$1,000

• All benefits listed below

For All Chapter Conference Sponsorship Opportunities contact:

Olivia Dwelley

Manager, Meetings and Volunteer Relations odwelley@eba-net.org 202.499.5842

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening by Chapter President during welcome remarks
- Recognition on conference webpage
- · Logo recognition on social media
- · Complimentary and discounted registrations!



Topics from past Western Chapter Annual Meetings include:

- Western Markets and Regionalization
- Transmission Licensing and Siting
- Hydrogen
- Offshore Wind
- Microgrids
- Transportation
- Resource Adequacy
- Natural Gas

SOUTHERN CHAPTER ANNUAL MEETING

GOLD SPONSORSHIP: \$1.000

- Two complimentary registrations
- **Unlimited** registrations at the Early Bird Price
- Opportunity to send one pre-event email to registrants approximately 10 days before the meeting
- · All benefits listed below

SILVER SPONSORSHIP: \$750

- One complimentary registration
- **Unlimited** registrations at the Early Bird Price
- · All benefits listed below

BRONZE SPONSORSHIP: \$500

All benefits listed below

Sponsorship Opportunities contact:

Olivia Dwelley

Manager, Meetings and Volunteer Relations odwelley@eba-net.org 202,499,5842

For All Chapter Conference

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening by Chapter President during welcome remarks
- Recognition on conference webpage
- · Logo recognition on social media
- Complimentary and discounted registrations!



Topics from past Southern Chapter Annual Meetings include:

- Justice, Equity, Diversity and Inclusion
- Energy Resiliency
- Offshore Wind
- Wholesale Markets
- Energy Storage
- Cybersecurity

NORTHEAST CHAPTER ANNUAL MEETING

GOLD SPONSORSHIP: \$1,500

- Three complimentary registrations
- Unlimited registrations at the Early Bird Price
- Opportunity to send one pre-event email to registrants approximately 10 days before the meeting
- · All benefits listed below

SILVER SPONSORSHIP: \$1,000

- One complimentary registration
- **Unlimited** registrations at the Early Bird Price
- · All benefits listed below

BRONZE SPONSORSHIP: \$500

• All benefits listed below

For All Chapter Conference Sponsorship Opportunities contact:

Olivia Dwelley

Manager, Meetings and Volunteer Relations odwelley@eba-net.org 202.499.5842

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening by Chapter President during welcome remarks
- Recognition on conference webpage
- Logo recognition on social media
- · Complimentary and discounted registrations!



Topics from past Northeast Chapter Annual Meetings include:

- Batteries
- ESG in the Energy Industry
- Transmission Reform
- Capacity Markets
- Fuel Security
- State Policies
- Natural Gas and Alternative Energy

ROCKY MOUNTAIN CHAPTER ANNUAL MEETING

GOLD SPONSORSHIP: \$1,000

- Two complimentary registrations
- Unlimited registrations at the Early Bird Price
- Opportunity to send one pre-event email to registrants approximately 10 days before the meeting
- · All benefits listed below

SILVER SPONSORSHIP: \$750

- One complimentary registration
- **Unlimited** registrations at the Early Bird Price
- All benefits listed below

BRONZE SPONSORSHIP: \$500

All benefits listed below

For All Chapter Conference Sponsorship Opportunities contact:

Olivia Dwelley

Manager, Meetings and Volunteer Relations odwelley@eba-net.org 202,499,5842

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening by Chapter President during welcome remarks
- Recognition on conference webpage
- · Logo recognition on social media
- · Complimentary and discounted registrations!



Topics from past Rocky Mountain Chapter Annual Meetings include:

- Supply Chain Issues and Inflation
- Transitioning to a Clean Energy Future
- Legislative Update
- Environmental Justice in Energy Development
- Energy Imbalance Market
- Wildfires and Electric Utilities

MIDWEST CHAPTER ANNUAL MEETING

GOLD SPONSORSHIP: \$1,250

- Two complimentary registrations
- Unlimited registrations at the Early Bird Price
- Opportunity to send one pre-event email to registrants approximately 10 days before the meeting
- · All benefits listed below

SILVER SPONSORSHIP: \$1,000

- One complimentary registration
- **Unlimited** registrations at the Early Bird Price
- · All benefits listed below

BRONZE SPONSORSHIP: \$750

• All benefits listed below

For All Chapter Conference Sponsorship Opportunities contact:

Olivia Dwelley

Manager, Meetings and Volunteer Relations odwelley@eba-net.org 202,499,5842

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening by Chapter President during welcome remarks
- Recognition on conference webpage
- · Logo recognition on social media
- · Complimentary and discounted registrations!



Topics from past Midwest Chapter Annual Meetings include:

- Legal and Regulatory Developments
- Clean Energy Developments
- Resource Retirement Decisions
- Electric Utility Industry
- Future of Natural Gas
- Siting Pipelines

TEXAS CHAPTER ANNUAL MEETING

GOLD SPONSORSHIP: \$2,500

- Two complimentary registrations
- Unlimited registrations at the Early Bird Price
- Opportunity to send one pre-event email to registrants approximately 10 days before the meeting
- · All benefits listed below

SILVER SPONSORSHIP: \$1,500

- One complimentary registration
- **Unlimited** registrations at the Early Bird Price
- · All benefits listed below

BRONZE SPONSORSHIP: \$1,000

• All benefits listed below

For All Chapter Conference Sponsorship Opportunities contact:

Olivia Dwelley

Manager, Meetings and Volunteer Relations odwelley@eba-net.org 202,499,5842

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening by Chapter President during welcome remarks
- Recognition on conference webpage
- · Logo recognition on social media
- · Complimentary and discounted registrations!



Topics from past Texas Chapter Annual Meetings include:

- Texas Natural Gas and LNG
- Energy Transition
- Fuel Assurance, Reliability, Resilience, and the Generation Resource Mix
- Cybersecurity



2023 EBA HALF-DAY SPONSORSHIP FORM

2023 EBA HALF-DAY SPONSORSHIP OPPORTUNITIES:

☐ Premium Sponsor \$600 ☐ Sponsor \$300

THANK YOU FOR SPONSORING THIS EVENT!

- As a Premium Sponsor, you are entitled to up to 4 complimentary registrations (\$300 \$380 value), in addition to the marketing benefits below.
- Sponsors are entitled to 2 complimentary registrations (\$150 \$190 value) and the marketing benefits below.

Please complete this form and return it to EBA as soon as possible to take full advantage of your benefits.

MARKETING BENEFITS FOR ALL 2023 HALF-DAY SPONSORS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening of program during welcome remarks
- Recognition on conference webpage and social media
- · One piece of marketing material at event
- · Logo on PowerPoint slides at start of program

CONTACT INFORMATION

First/Last Name:						
Title:		Organization:				
Phone:						
Email:						
Please Provide NAMEIf your guest is not wit	= (First Name or Ni h your firm, please	welley at odwelley@eba-net.org: ckname) and LAST NAME e provide firm/company name that should appear on nameta ase provide email address.				
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PLEASE RETURN THIS FORM TO:

Card Holder Name: ____

ENERGY BAR ASSOCIATION, 2000 M St NW #715, Washington, DC 20036.

BY EMAIL TO: ODwelley@eba-net.org

(Cardholder Signature Required)



2023 EBA ENERGIZER SPONSORSHIP FORM

2023 EBA ENERGIZER SPONSORSHIP OPPORTUNITIES:

☐ Premium Sponsor \$400 ☐ Sponsor \$200

THANK YOU FOR SPONSORING THIS EVENT!

- As a Premium Sponsor, you are entitled to up to 4 complimentary registrations (\$300 \$380 value), in addition to the marketing benefits below.
- Sponsors are entitled to 2 complimentary registrations (\$150 \$190 value) and the marketing benefits below.

Please complete this form and return it to EBA as soon as possible to take full advantage of your benefits.

MARKETING BENEFITS FOR ALL ENERGIZER SPONSORS:

- Logo featured in all event marketing generating over 5,000 impressions and delivered to over 3,000 email inboxes
- Listed in materials circulated to all attendees
- Verbal recognition at the opening of program during welcome remarks
- Recognition on conference webpage and social media
- · One piece of marketing material at event
- · Logo on PowerPoint slides at start of program

CONTACT INFORMATION

First/Last Name:					
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PLEASE RETURN THIS FORM TO:

Card Holder Name: ____

ENERGY BAR ASSOCIATION, 2000 M St NW #715, Washington, DC 20036.

BY EMAIL TO: ODwelley@eba-net.org

(Cardholder Signature Required)



2023 EBA SPONSORSHIP FORM

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YEAR-ROUND DIGITAL ADVERTISING

EBA INSIGHTS NEWSLETTER ADVERTISING

EBA Insights tackles the most relevant issues by collating essential energy news insights from mainstream and industry media sources. EBA enjoys a 64%+ average open rate for each edition of Insights and a 32% avg. click rate. Your targeted message or offer can be delivered electronically to the entire EBA membership every week. As an advertiser, you will also be able to track reader responses and quantify ROI.

EBA WEBSITE ADVERTISING

Strategically placed ads on the EBA website are a cost effective way to reach your target market. Your website will be only one click away from many of the energy industry's elite attorneys, practitioners and decision makers. Association Revenue Partners manages all advertising in Insights and EBA's website. To learn more about pricing details for digital advertising opportunities contact:

Mike Berthold

VP. Partnerships Association Revenue Partners mberthold@associationrevenuepartners.com 214.396.6782









Attending the 2019 Mid-Year Energy Forum?



Provide them with energy resources from EBA! resources available online at www.EBA-Net.org



TOP INDUSTRY NEWS

Uncertainty Continues As FERC Tells PJM Not to Hold Capacity Auction





Panel: Grid Must Be Updated to Support Electrification

Senators Propose National Efficiency Standard to Save 22% of Electric Utility Energy by 20...



FERC Creates LNG Export Division, Following





Dive Brief: The Federal Energy Regulatory Commi





FERC Meeting Includes Orders With Controversy, Warm Sendoff for LaFleur

NARUC: FERC Went Beyond 'Authority of Power' in Issuing Order 841

Sen. Murkowski Teases Prospects for Storage As Committee Advances 22

AEP Commits to Retire Large Indiana Coal Unit by 2028

ADDITIONAL SPONSOR OPPORTUNITIES CONT.

CHARITABLE FOUNDATION ANNUAL FUNDRAISING GALA

Sponsorships range from \$1,750-\$7,500

The CFEBA Annual Fundrasing Gala immediately follows the first night of the Annual Meeting and Conference. This cocktail reception dinner is enjoyed by close to 230 EBA members and guests and sponsorship offers many marketing benefits, as well as tables for dinner.

YOUNG LAWYERS COUNCIL SUMMER INTERN RECEPTION

Sponsorships: \$500 or \$750

Unique networking opportunity that brings together industry professionals, law firm colleagues and pubic officials within the energy sector to celebrate summer interns and welcome them into the industry! Sponsorship includes 2-4 tickets.

2023 HONORABLE CHIEF JUDGE CURTIS L.WAGNER ADMINISTRATIVE LAW JUDGES (ALJ) RECEPTION

Sponsorships range from \$500-\$2,500

This reception honoring the Federal Energy Regulatory Commission's Administrative Law Judges (ALJ), sponsored by the Foundation of the Energy Law Journal (FELJ), has become an annual occasion welcomed and enjoyed by all segments of the energy law sector, with an average attendance of 250 people.

The annual ALJ reception is the major source of funding for the *Energy Law Journal*, published by the FELJ, for the benefit of the EBA membership. Sponsorship includes 1 or 5 tickets.



