

**** Please feel free to customize these so they sound authentic and from your voice. ****

Letter #1

Dear colleague,

I'm reaching out today to make sure you know about the [Energy Bar Association](#) (EBA). As you may know, I've been a member of the EBA for several years now, and I find the practical CLE programs, regional chapter membership, and, most importantly, the peer network to be indispensable to my work. I believe you and your team would also benefit from being part of this incredible community.

The Energy Bar Association is the best resource in the country for energy law-specific CLE. As you know, our work is always evolving and the EBA helps me learn how other lawyers are responding to this changing landscape and connects me with resources and educational opportunities around trending topics. The peer network and EBA's knowledgeable staff are like an extension of our team and allows us to do more and have a greater impact.

I'm happy to share more about my experience with EBA, if you are interested. I can also introduce you to [Henry Lagrimini](#), EBA's Manager Membership and Chapter Relations, who can schedule a time with you to provide a detailed overview of all of EBA's offerings and explore how they can be most helpful to you and your team.

All the best,

[your name]

Twitter Posts

1. Membership in @EnergyBarAssoc has been a game changer for me as an energy attorney– I love the educational programs, networking opportunities, and knowledge sharing. If you're in energy regulation and not involved with the EBA, DM me and I'd love to share more or visit www.eba-net.org
2. Are you a (pick your practice area: solar, gas, transmission, etc) attorney? No matter where you are in your career, membership in @EnergyBarAssoc can make you more effective – DM me today and I'd love to share more details or visit www.eba-net.org
3. As an [your career (in-counsel in energy)] I know @EnergyBarAssoc is the best source for up-to-date trends, networking opportunities, and knowledge sharing – I encourage you to join today! DM me for more details or visit www.eba-net.org
4. Interested in learning about a valuable professional community created exclusively for energy attorneys and professionals? DM me to learn more about my experience as an EBA member. www.eba-net.org
5. I learned about EBA from INSERT NAME and COMPANY. I am grateful for the recommendation. EBA has really been a game changer for me. Learn more www.eba-net.org.

LinkedIn Posts

1. Membership in the @energy-bar-association has made such a difference in my energy law practice. My fellow members are a great support network, and the @energy-bar-association offers a variety of ways to learn and keep up with the latest energy regulation trends both state and federally. I can't recommend it enough! If you're interested in joining or want more info, please message me or comment below – I'd love to connect!
2. If there is one piece of advice I'd share with my fellow energy attorneys, it's this – join @energy-bar-associationtoday! The organization has been a career-long resource for me and connects me with valuable resources and peers. If you're interested in membership or want to hear more, please message me or comment below – I'd love to share more!
3. Interested in learning more about joining a truly valuable professional community created exclusively for energy attorneys and professionals? DM me to learn more about my experience as an EBA member and how to get involved.
4. I learned about EBA from INSERT NAME and COMPANY. I am grateful for the recommendation. EBA has really been a game changer for me. Learn more www.eba-net.org.