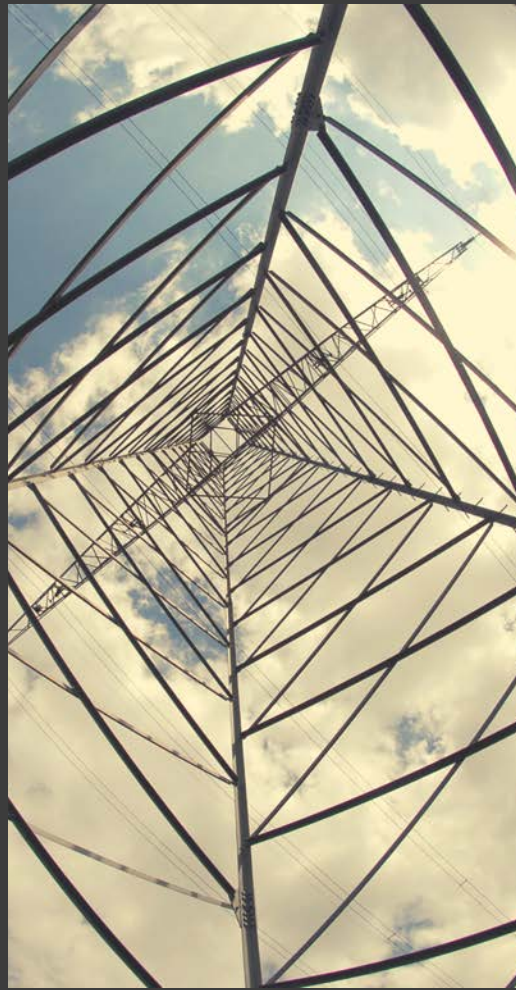


2023



EBA MEETING SPONSORSHIP & MARKETING OPPORTUNITIES



MAXIMIZE YOUR VISIBILITY WITH EBA

CONNECT WITH INDUSTRY LEADERS

Partnering with the Energy Bar Association (EBA) connects you to more than 2,200 energy industry professionals throughout the U.S. and Canada. With members representing over 600 law firms, companies, institutions, and affiliated industry organizations, EBA can help you maximize your visibility as a leader in the energy industry.

Your sponsorship puts you in direct communication with regulators, attorneys, policy makers, in-house counsel, and energy experts active in all areas of energy law at federal, state, and international levels.

Opportunities to Fit Your Needs

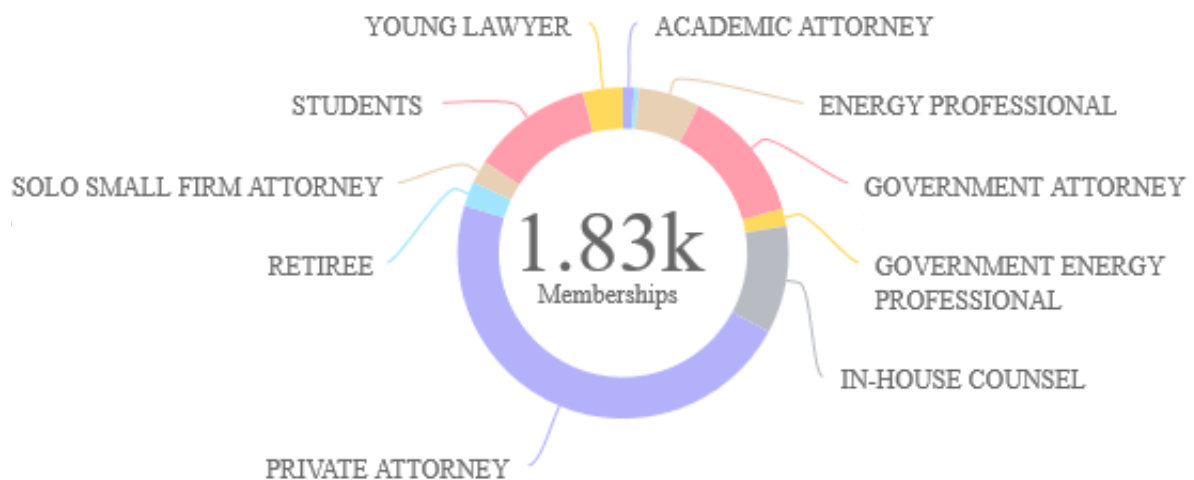
EBA offers an array of sponsorship and marketing opportunities to fit your needs and budget. From intimate, in-person lunch meetings, online education programs, to our premier national conferences and web advertising, you're sure to find the opportunity right for you. Make sure your clients and potential clients are aware of how you can help them solve their problems.

ABOUT EBA

EBA promotes the professional excellence and ethical integrity of its members in the practice, administration, and development of energy law regulations and policies through superior educational programming, networking opportunities, and information resources. In addition to national marketing channels, EBA has regional chapters in Texas, Louisiana, the Midwest, Southern, Western, Northeast and Rocky Mountain regions.

Reach Your Target Audience

EBA members include energy practitioners who are experts in antitrust, international energy, legislation and regulatory reform, electric utility regulation, alternative dispute resolution, finance and transactions, and environment and public lands, making them the influential gatekeepers to the energy market you're looking to tap into.



NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

To help you maximize your return on investment, a wide array of opportunities are available to reach attendees. Gain visibility and offer consistent and targeted opportunities for engagement with industry leaders, peers, and potential clients.

EBA's Annual Meeting & Conference and EBA's Mid-Year Energy Forum are two of the largest annual energy law and policy events in the U.S. attracting hundreds of federal and state regulators, executives, energy attorneys and policymakers who convene on key issues impacting energy law.

2023 Annual Meeting & Conference

May 11-12, 2023

Marriott Marquis, Washington, DC
EBA's premier annual event attracting national energy leaders and over 400 attendees with more than a dozen learning sessions and ample networking opportunities.

2023 Mid-Year Energy Forum

October 11-12, 2023

Renaissance Hotel, Washington, DC
More than 350 of the most influential energy insiders, attorneys and practitioners converge for 1.5 days of programs and networking.

PLATINUM SPONSOR: \$4,500 for one conference

OR \$7,500 for both national conferences

- Designated "Lunch Sponsor," with opportunity for seat drop
- Opportunity to provide your company's retractable banner next to registration area.
- Opportunity to provide one swag item to welcome attendees: (water bottle, notebook, pen, etc.)
- Opportunity to send one pre-event email to all EBA members approximately 10 days before the conference
- Prominent sponsor signage provided with your logo.
- Sponsor recognition (with logo) in email blast welcoming attendees and providing access to Conference Resource Center.
- One piece of company marketing collateral at all luncheon tables for one day of conference
- Includes one company/firm marketing slide, on EBA template, running during opening and closing general sessions and visible during on-demand access after the event.
- Two full conference registrations, unlimited on-demand access, and a 15% off discount code for other registrants.
- Full-page recognition in conference program materials.

NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

GOLD SPONSOR: \$3,700 for one conference

OR \$6,400 for both national conferences

- Opportunity for sponsor to provide 500-600 copies of one piece of marketing collateral to be placed on seats for attendees during one of the three general sessions.
- Sponsor may create customized content for EBA to post on our social media channels along with conference marketing. EBA will approve content and posts may include before, during and after the event.
- Half-page recognition in conference program materials
- Logo featured in rotating slides that will play during opening and at closing of general sessions
- Includes two conference registrations and on-demand access

SILVER SPONSOR: \$3,000

- Prominent signage at Coffee Breaks
- Opportunity to provide retractable banners near break stations, entrance to luncheon or any other special events
- Includes 1 conference registration with on-demand access
- Social media post recognizing firm/company as a Silver Sponsor during or immediately following the conference with link to sponsor website
- Logo featured on event webpage and in digital event promotions to over 5,000 energy attorneys and professionals
- Includes logo placement in conference materials



NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

In addition to sponsorships listed on the previous pages, individual national conference sponsor opportunities include the following exclusive benefits:

WIFI SPONSOR: \$1,500

- A dedicated WIFI hotspot for attendees to use electronic devices over high-speed Internet
- Customized wireless network password
- Includes one conference registration and two conference registrations at the early bird member rate

LANYARD SPONSOR : \$1,500

- Sponsor logo on at least 600 nametag lanyards which will be distributed onsite during badge pick-up
- Sponsor provides lanyards with sponsor logo
- Includes one conference registration

CONFERENCE BREAK SPONSOR: \$2,500

- Company logo on signage at the breaks
- One discounted conference registration

CLOSING RECEPTION: \$2,500

- Prominent signage at Closing Reception
- One piece of promotional literature on cocktail tables scattered throughout reception space
- Includes one conference registration

For All National Conference Sponsorship Opportunities contact:

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