

## **EDITOR-IN-CHIEF'S MESSAGE**

“To obtain an assured favorable response from people, it is better to offer something for their stomachs instead of their brains.”

Albert Einstein, advice to a chocolate manufacturer, March 19, 1954

One of the distinctive features of the Energy Law Journal is that it is written for practitioners in the energy field. With all due respect, I must disagree with Albert Einstein for we think it is important to strive for a favorable response from readers by offering “something for the brain.”

Lofty legal principles have significant, real world implications for energy consumers, market participants, policymakers, and other industry stakeholders. Energy concerns swirl at the crossroads of law, policy, and politics. Among the significant concerns are the impact of climate change and demand response, the appropriate role of electric transmission grid operators, the globalization of energy markets and international implications of events in China, the rise of wind power, and how to resolve disputes efficiently in competitive and fast-moving markets without resorting to litigation.

The Energy Law Journal continually tries to improve and thus is making some important changes in response to the Energy Bar Association's survey of members. The Journal modified its editorial policy to specifically state that we welcome articles and other materials of varying length on a variety of topics, not just scholarly tomes. We now publish timely symposia on important energy issues. Further, the Journal provides a synopsis and table of contents for each article so readers can assess which articles are worth their valuable time. Finally, we aim for that “sweet spot” where we publish carefully researched yet timely articles and other relevant materials for energy practitioners. All good food for the brain.

I hope that you find our changes useful. Thank you for subscribing to, and reading, the Energy Law Journal.

Respectfully,

Robert S. Fleishman