

**2023**

# EBA EVENT SPONSORSHIP & MARKETING OPPORTUNITIES



**MAXIMIZE YOUR VISIBILITY WITH EBA SPONSORSHIP**

## CONNECT WITH INDUSTRY LEADERS

Partnering with the Energy Bar Association (EBA) connects you to 2,200+ energy industry professionals throughout the U.S. and Canada. With members representing over 600 law firms, companies, institutions, and affiliated industry organizations, EBA can help you maximize your visibility as a leader in the energy industry.

Your sponsorship puts you in direct communication with regulators, attorneys, policy makers, in-house counsel, and energy experts active in all areas of energy law at federal, state, and international levels.

## ABOUT EBA

EBA promotes the professional excellence and ethical integrity of its members in the practice, administration, and development of energy law regulations and policies through superior educational programming, networking opportunities, and information resources. In addition to national marketing channels, EBA has regional chapters in Texas, Louisiana, the Midwest, Southern, Western, Northeast and Rocky Mountain regions.

## CUSTOM OPPORTUNITIES

EBA offers an array of sponsorship and marketing opportunities to fit your needs and budget. From intimate, in-person lunch meetings, online education programs, to our premier national conferences and web advertising, you're sure to find the opportunity right for you. Make sure your clients and potential clients are aware of how you can help them solve their problems.

## REACH YOUR TARGET AUDIENCE

EBA members include energy practitioners who are experts in antitrust, international energy, legislation and regulatory reform, electric utility regulation, alternative dispute resolution, finance and transactions, and environment and public lands, making them the influential gatekeepers to the energy market you're looking to tap into.

EBA members and event attendees include:

- Young Lawyers
- Private, Academic and Government Attorneys
- Energy Industry Professionals
- Government Energy Professionals
- In-House Counsel
- Solo/Small Firm Attorneys

## MID-YEAR ENERGY FORUM SPONSORSHIP

Maximize your return on investment with a wide array of opportunities available to stand out to attendees. Gain visibility and offer consistent and targeted opportunities for engagement with industry leaders, peers, and potential clients.

EBA's Annual Meeting & Conference and EBA's Mid-Year Energy Forum are two of the largest annual energy law and policy events in the U.S. attracting hundreds of federal and state regulators, executives, energy attorneys and policymakers who convene on key issues impacting energy law.

### **2023 Mid-Year Energy Forum**

*October 11-12, 2023*

Renaissance Hotel, Washington, DC

More than 350 of the most influential energy insiders, attorneys and practitioners converge for 1.5 days of programs and networking. This conference will dive into the theme of emerging technologies in the energy industry.

### **PLATINUM SPONSOR: \$4,500**

- Designated "Lunch Sponsor," with opportunity for branded marketing collateral seat drop at all luncheon tables for one day of conference
- Two full conference registrations, unlimited on-demand access to session recordings, and a 15% off discount code for other registrants
- Full-page recognition in conference program materials
- Showcase your company's retractable banner next to registration area
- Opportunity to provide one swag item to welcome attendees: (water bottle, notebook, pens, chargers, etc.)
- Opportunity to provide content for one pre-event email to be sent to all EBA members approximately 10 days before the conference
- Prominent sponsor signage including logo
- Sponsor logo recognition in pre-event attendee welcome email and in post-event Conference Resource Center messaging
- Includes one company/firm marketing slide, on EBA slideshow template, running during opening and closing general sessions and visible during on-demand access after the event

# MID-YEAR ENERGY FORUM SPONSORSHIP

## **GOLD SPONSOR: \$3,700**

- Opportunity to provide 500-600 copies of one piece of marketing collateral to be placed on seats for attendees during one general session
- Opportunity to provide customized content\* to be posted on EBA social media channels and conference marketing
  - *\*EBA must approve content and posts may include before, during and after the event*
- Half-page recognition in conference program materials
- Logo featured in rotating slides that will play during opening and at closing of general sessions
- Two full conference registrations and on-demand access to session recordings

## **SILVER SPONSOR: \$3,000**

- Prominent signage at conference Coffee Break stations
- Showcase your company's retractable banner near break stations, entrance to luncheon, or any other special events
- One full conference registration with on-demand access to session recordings
- Social media post recognizing firm/company as a Silver Sponsor during or immediately following the conference with link to sponsor website
- Logo featured on event webpage and in digital event promotions sent to over 5,000 energy attorneys and professionals
- Logo placement in conference materials



## NATIONAL CONFERENCE INDIVIDUAL SPONSORSHIPS

In addition to sponsorships listed on the previous pages, individual national conference sponsor opportunities include the following exclusive benefits:

### **WIFI SPONSOR: \$1,750**

- Your organization name set as customized wireless network password for both days of conference
- Includes one complimentary conference registration and two additional conference registrations at the early bird member rate

### **LANYARD SPONSOR: \$1,500 (or \$2,500\*\*)**

- Sponsor logo on badge lanyards that will be distributed at registration table during check-in to all attendees
- Sponsor provides 500 lanyards with sponsor logo
  - \*\*Sponsorship is \$2,500 if your organization would like EBA to purchase and design the lanyards on your behalf
- Includes one conference registration

### **CONFERENCE BREAK SPONSOR: \$2,500**

- Company logo on signage at the breaks
- One discounted conference registration

### **CLOSING RECEPTION SPONSOR: \$2,500**

- Prominent signage at Closing Reception for all conference attendees
- One piece of promotional material on cocktail tables scattered throughout reception space
- Verbal sponsor recognition during closing general session
- Includes one conference registration

**For All National Conference Sponsorship Opportunities contact:**

**Claudia Pitarque**

Senior Manager, Marketing and Communications  
cpitarque@eba-net.org | 202.499.5841

## CONTACT INFORMATION

First/Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## MID-YEAR ENERGY FORUM SPONSORSHIPS

- Platinum Sponsor (\$4,500)
- Gold Sponsor(\$3,700)
- Silver Sponsor (\$3,000)
- WiFi Sponsor (\$1,750)
- Lanyard Sponsor (\$1,500/\$2,500)
- Conference Break Sponsor (\$2,500)
- Closing Reception Sponsor (\$2,500)

## CONFERENCE PROGRAM ADVERTISEMENTS

- Full Page (\$900)
- Half Page (\$500)

## PAYMENT METHOD (USD, CHECK, CREDIT)

- Check enclosed (payable to the EBA)
- Credit Card

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> VISA       | <input type="checkbox"/> AMERICAN EXPRESS |
| <input type="checkbox"/> MASTERCARD | <input type="checkbox"/> DISCOVER         |

Cardholder Name: \_\_\_\_\_

Signature (Authorizer of Charge): \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CSC # \_\_\_\_\_

Total to be charged/enclosed (USD)\* \$ \_\_\_\_\_

**EBA Use Only** Check # \_\_\_\_\_ Check Date \_\_\_\_\_