

2024 EBA Sponsorship & Marketing Opportunities



Maximize Your Organization's Visibility Through EBA

Partnering with the **Energy Bar Association** (EBA) connects you with more than 2,200 energy industry professionals throughout the U.S. and Canada. With members representing over 600 law firms, companies, institutions, and affiliated industry organizations, EBA can help your organization stand out as an energy industry leader and generate new business.

With online and in-person marketing recognition at EBA events, your sponsorship puts you in direct communication with regulators, attorneys, policy makers, in-house counsel, and energy experts active in all areas of energy law at federal, state, and international levels.

Opportunities Tailored to Your Goals

EBA offers an array of sponsorship and marketing opportunities to fit your goals and budget. From in-person lunch meetings and online education programs, to our premier national conferences and web advertising, you are sure to find the right opportunity for you. Make sure your clients, and potential clients, are aware of how you can help them solve their problems.

EBA GEM Sponsorship:
Year-Round Recognition

2024

An **EBA GEM (Diamond/Emerald) Sponsorship** provides a cost-effective way to create brand recognition and build industry relationships that matter. **In addition to marketing exposure, GEM sponsorships support the Charitable Foundation of the EBA (CFEBA) and the Foundation of the Energy Law Journal (FELJ).** Make one decision, write one check, and maximize your visibility in the energy industry for the entire year!

If you are interested in a GEM package, but would like to customize elements to better fit your organization's priorities, please contact cpitarque@eba-net.org

Diamond Package: \$15,000

Includes the Following Benefits:

EBA Event Registrations

- Three **2024 National Conference Registrations** (Applicable for Annual Meeting & Conference or Mid-Year Energy Forum)
- One Registration for a single **EBA Chapter Annual Meeting**
- Five tickets to the Foundation of the Energy Law Journal's **Administrative Law Judges (ALJ) Reception**
- Half-table (5 seats) at the Charitable Foundation of the EBA's annual **Fundraising Gala**
- One registration for an **EBA Energy Law Academy Course**

Branding & Visibility

- **Rotating banner** featuring logo on EBA homepage and **tile or banner ad** in EBA member newsletter
- **Full-page advertisement** in National Conference attendee programs and verbal on-stage recognition
- **Signage and on-stage recognition** at all EBA Chapter Annual Meetings
- Distribute **one swag item** to attendees (water bottle, notebook, pen, etc. - provided by sponsor)
- Recognition as an **FELJ ALJ Reception Premium Sponsor**
- Recognition as a **CFEBA Gala Sponsor**
- **Partner** with your organization's marketing team to cross-promote content relevant to EBA members

Professional Growth Benefits

- **EBA On-Demand:** Unlimited team training pass for EBA's professional education platform (launched in 2023 - we are happy to demo!)
- **5 Complimentary EBA Memberships** for first-time members

Become a Diamond Gem

Contact:
Claudia Pitarque
Sr. Manager, Marketing & Communications
cpitarque@eba-net.org | 202.499.5841

EBA GEM Sponsorship: Year-Round Recognition

2024

**If you are interested in a GEM package, but would like to customize elements to better fit your organization's priorities, please contact cpitarque@eba-net.org*

Emerald Package: \$9,000

Includes the Following Benefits:

EBA Event Registrations

- Two **2024 National Conference Registrations** (Applicable for Annual Meeting & Conference or Mid-Year Energy Forum)
- One Registration for a single **EBA Chapter Annual Meeting**
- Two tickets to the Foundation of the Energy Law Journal's **Administrative Law Judges (ALJ) Reception**
- Half-table (5 seats) at the Charitable Foundation of the EBA's annual **Fundraising Gala**
- One registration for an **EBA Energy Law Academy Course**

Branding & Visibility

- **Rotating banner** featuring logo on EBA homepage and **tile ad** in EBA member newsletter
- **Logo placement** in National Conference attendee program and verbal on-stage recognition
- **Signage and on-stage recognition** at all EBA Chapter Annual Meetings
- Distribute **one swag item** to attendees (water bottle, notebook, pen, etc. - provided by sponsor)
- Recognition as an **FELJ ALJ Reception Premium Sponsor**
- Recognition as a **CFEBA Gala Sponsor**
- **Partner** with your organization's marketing team to cross-promote content relevant to EBA members

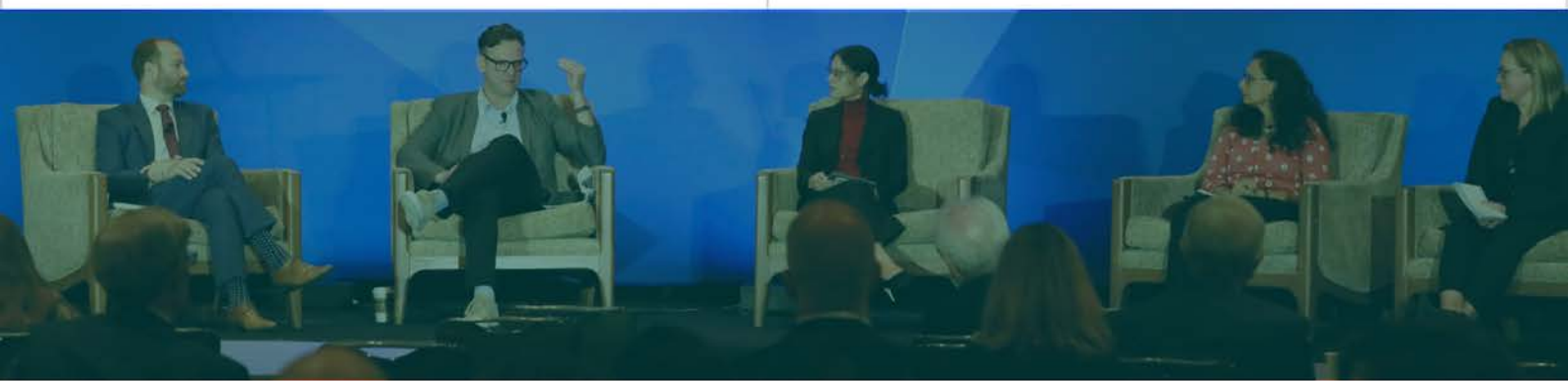
Professional Growth Benefits

- **3 Complimentary EBA Memberships** for first-time members

Become an Emerald GEM

Contact:

Claudia Pitarque
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cpitarque@eba-net.org | 202.499.5841



EBA GEM Sponsorship: Year-Round Recognition

2024

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Emerald Plus+ Package: \$11,000

*Includes all **Emerald** sponsor benefits (above) PLUS an exclusive professional growth opportunity and benefit for your team:*

- **EBA On-Demand:** Unlimited team training pass
 - Year-round access to EBA's professional education platform (launched in 2023 - we are happy to demo!)



Sapphire Package: \$4,000

Available only for Small/Solo Practitioners*

Includes the Following Benefits:

EBA Event Registrations

- Two **2024 National Conference Registrations** (Applicable for Annual Meeting & Conference or Mid-Year Energy Forum)
- One Registration for an **EBA Chapter Annual Meeting**
- One ticket to the Foundation of the Energy Law Journal's **Administrative Law Judges (ALJ) Reception**
- Two seats at the Charitable Foundation of the EBA's annual **Fundraising Gala**
- One registration for an **EBA Energy Law Academy Course**

Branding & Visibility

- **Rotating banner** featuring logo on EBA homepage and **tile ad** in EBA member newsletter
- **Logo placement** in National Conference attendee program and regional event signage
- Distribute **one swag item** to National Conference attendees (water bottle, notebook, pen, etc. - provided by sponsor)
- Recognition as an **FELJ ALJ Reception Sponsor**
- Recognition as a **CFEBA Gala Sponsor**



*A "small firm" is defined as a law firm with 10 or fewer full-time attorneys (inclusive of all full-time attorneys regardless of practice area, exclusive of supportive staff and non-attorney professionals).

2024 EBA Conference & Annual Meeting

April 25-26, 2024
Marriott Marquis
Washington, DC

2024 EBA Mid-Year Energy Forum

October 17-18, 2024
The Westin
Washington, DC



EBA's **Annual Meeting & Conference** and **Mid-Year Energy Forum** are two of the largest annual energy law and policy events in the U.S. These annual events attract hundreds of federal and state regulators, executives, energy attorneys and policymakers who convene on key issues impacting energy law.

National Conference Sponsorships

Platinum Sponsor

\$4,500 for one conference

OR \$7,500 for both national conferences

Includes the Following Benefits:

Branding & Visibility

- Designated "Lunch Sponsor" with opportunity to distribute a seat drop item (provided by sponsor)
- Display retractable banner next to registration area (provided by sponsor)
- Distribute one swag item to attendees (e.g. water bottle, notebook, pen, etc. - provided by sponsor)
- Send one pre-event marketing email to all EBA members approximately 10 days before the conference (provided by sponsor)
- Prominent logo featured in on-site signage
- Sponsor recognition in welcome and post-conference emails to all attendees
- Recognition on EBA's running marketing slides, shown during opening and closing general sessions and visible during on-demand access after the event
- Full-page recognition in conference program materials

EBA Event Registrations

- Two complimentary conference registrations and a 15% off discount code for other registrants from your organization



National Conference Sponsorships

Gold Sponsor

\$3,700 for one conference OR \$6,400 for both national conferences

Includes the Following Benefits:

Branding & Visibility

- 500 copies of one piece of sponsor's marketing material to be placed on seats for attendees during a General Session (provided by sponsor)
- Half-page recognition in printed conference program and logo featured in on-site signage
- Display retractable banner next to registration area (provided by sponsor)
- Logo featured in rotating slides playing during opening and at closing of general sessions
- Customized content posted on EBA's social media channels along with conference marketing (provided by sponsor, with approval from EBA)

EBA Event Registrations

- Two complimentary National Conference registrations

Silver Sponsor

\$3,000 for one conference OR \$5,500 for both national conferences

- Prominent signage at Coffee Breaks
- Display retractable banner next to registration area (provided by sponsor)
- Social media post recognizing firm/company as a Silver Sponsor during or immediately following the conference with link to sponsor website
- Logo featured in on-site signage, printed conference program, and rotating slides

EBA Event Registration

- One complimentary National Conference registration



National Conference Individual Sponsorships

Individual national conference sponsor opportunities include the following exclusive benefits:

CLOSING RECEPTION: \$2,500

- Prominent signage at Closing Reception for all conference attendees
- One piece of marketing collateral or swag item on cocktail tables throughout reception space (provided by sponsor)
- Includes one conference registration

CONFERENCE BREAK SPONSOR: \$2,500

- Company logo on signage during session breaks
- Includes one conference registration

LANYARD SPONSOR: \$2,000

**\$2,500 if EBA designs and orders lanyards on sponsor's behalf*

- Design your own lanyard for EBA to distribute to all attendees at registration during badge pick-up
- Sponsor provides lanyards with sponsor logo
- Includes one conference registration

WIFI SPONSOR: \$2,000

- Select a custom Wi-Fi password, approved by EBA, that all conference attendees will use
- Includes one free conference registration, and two additional registrations available at early bird pricing

For All National Conference Sponsorship Opportunities, contact:

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Senior Manager, Marketing & Communications
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