

Sponsor the 2024 EBA Mid-Year Energy Forum



Maximize Your Organization's Visibility Through EBA

Partnering with **Energy Bar Association** (EBA) connects you with more than 2,200 energy industry professionals throughout the U.S. and Canada. With members representing over 600 law firms, companies, institutions, and affiliated industry organizations, EBA can help your organization stand out as an energy industry leader and generate new business.

With online and in-person marketing recognition at EBA events, your sponsorship puts you in direct communication with regulators, attorneys, policy makers, in-house counsel, and energy experts active in all areas of energy law at federal, state, and international levels.

Opportunities Tailored to Your Goals

EBA offers an array of sponsorship and marketing opportunities to fit your goals and budget, and help make sure your clients, and potential clients, are aware of how you can help them solve their problems. Sponsorships are available in tiered packages, or individual opportunities.

2024 EBA Mid-Year Energy Forum

October 17-18, 2024
The Westin
Washington, DC



EBA's **Annual Meeting & Conference** and **Mid-Year Energy Forum** are two of the largest annual energy law and policy events in the U.S. These annual events attract hundreds of federal and state regulators, executives, energy attorneys and policymakers who convene on key issues impacting energy law.

2024 EBA Mid-Year Energy Forum Sponsorships

Platinum Sponsor - \$4,500

Includes the Following Benefits:

Branding & Visibility

- Designated "Lunch Sponsor" with opportunity to distribute a seat drop item (provided by sponsor)
- Recognition at "Women in Energy" Lunch as a supporting sponsor
- Display retractable banner next to registration area (provided by sponsor)
- Distribute one swag item to attendees (e.g. water bottle, notebook, pen, etc. - provided by sponsor)
- Send one pre-event marketing email to all EBA members approximately 10 days before the conference (provided by sponsor)
- Prominent logo featured in on-site signage
- Sponsor recognition in welcome and post-conference emails to all attendees
- Recognition on EBA's running marketing slides, shown during opening and closing general sessions and visible during on-demand access after the event
- Full-page recognition in conference program materials

EBA Event Registrations

- Two complimentary National Conference registrations and a 15% off discount code for other registrants from your organization



2024 EBA Mid-Year Energy Forum Sponsorships

Gold Sponsor - \$3,700

Includes the Following Benefits:

Branding & Visibility

- Seat drop at one General Session (up to 500 pieces) of marketing material provided by sponsor
- Half-page recognition in printed conference program and logo featured in on-site signage
- Display retractable banner next to registration area (provided by sponsor)
- Logo featured in rotating slides playing during opening and at closing of general sessions
- Customized content posted on EBA's social media channels along with conference marketing (provided by sponsor, with approval from EBA)

EBA Event Registrations

- Two complimentary National Conference registrations

Silver Sponsor - \$3,000

Includes the Following Benefits:

Branding & Visibility

- Prominent signage at Coffee Breaks or breakfast functions
- Display retractable banner next to registration area (provided by sponsor)
- Social media post recognizing firm/company as a Silver Sponsor during or immediately following the conference with link to sponsor website
- Logo featured in on-site signage, printed conference program, and rotating slides

EBA Event Registration

- One complimentary National Conference registration

2024 EBA Mid-Year Energy Forum Sponsorships

Individual conference sponsor opportunities include the following exclusive benefits:

CONFERENCE BREAK SPONSOR: \$2,500

- Company logo on signage during session breaks
- Includes one conference registration

~~LANYARD SPONSOR: \$2,000~~ ***no longer available*

~~**\$2,500 if EBA designs and orders lanyards on sponsor's behalf*~~

- ~~• Design your own lanyard for EBA to distribute to all attendees at registration during badge pick-up~~
- ~~• Sponsor provides lanyards with sponsor logo~~
- ~~• Includes one conference registration~~

WIFI & AGENDA SPONSOR: \$2,000

- Select a custom Wi-Fi password, approved by EBA, that all conference attendees will use
 - *Deadline: September 30*
- 8.5 x 11" Vertical Sponsor Ad to appear on back of printed daily Agenda distributed to all attendees
 - *Deadline: September 30*
- Includes one free conference registration
 - Also includes two additional registrations available at early bird pricing

PRE/POST- EVENT EMAIL SPONSOR: \$1,000

- EBA will send a marketing email (copy provided by sponsor, pending approval) on sponsor's behalf to all registrants, one week before and one week after event
- EBA will post a marketing message on LinkedIn page on sponsor's behalf

**For All National Conference Sponsorship Opportunities, contact:
Claudia Pitarque**

Senior Manager, Marketing & Communications
cpitarque@eba-net.org | 202.499.5841



2024 EBA Sponsorship Form



The **Energy Bar Association** sincerely thanks you for your sponsorship! We look forward to recognizing your organization at this year’s national events and becoming a partner. Please fill out this form to secure your sponsorship, and we will get in touch with further details.

Please Indicate Sponsorship Level of Choice:

- ☐ Conference Break Sponsor
- ☐ Pre/Post- Event Email Sponsor
- ☐ Lanyard Sponsor
- ☐ Wi-Fi & Agenda Sponsor

Contact Information:

First/Last Name: _____
Title: _____
Organization: _____
Phone: _____
Email: _____

Method of Payment: **Total Amount Enclosed/To Be Charged: \$ _____**

☐ Check Enclosed (or to follow)
(Payable to: Energy Bar Association)

☐ MasterCard

☐ Visa

☐ AMEX

☐ DISCOVER

Card #: _____ Exp. Date: _____ CVV: _____

Card Holder Name: _____
(Please Print)

Signature: _____
(Cardholder Signature Required)

PLEASE RETURN THIS FORM:

BY MAIL TO: Energy Bar Association, 2000 M St NW #715, Washington, DC 20036
BY EMAIL TO: Cpitarque@eba-net.org