

# Digital Sponsor Opportunities

Marketing sponsorships including newsletter, advertorial, career center content, and more.

With a 40% average open rate for each week, the EBA Insights (current events articles and EBA news) and Monday Memos (member newsletter) are among our top-rated member benefits, providing EBA members with an understanding of industry news and trends every week.

Give your marketing an edge with the EBA Insights or Monday Memos Sponsorship, which offers premiere visibility and impact, as well as positions your company with a internationally respected organization and delivers a maximum return on your investment. Includes:

## EBA INSIGHTS SPONSOR: \$5,000

- Graphic logo placement for a full year at the top of EBA Insights weekly newsletter, directly below EBA (size 100w x 300h)
- Graphic can link to sponsor website, sponsor to provide graphic and tag line

### Additional Marketing Benefits Include:

- Recognition in both national conference on-site Program Guides
- Recognition on social media 6x a year
- One piece of company marketing collateral at the sponsorship table at both national conferences

## EBA MONDAY MEMOS SPONSOR: \$1,000 - \$1,500 (for one occurrence or one month's occurrence)

Includes:

- Banner Ad on Monday Memos newsletter, graphic size 500w x 250h and accompanied by paragraph text of your choosing
- Graphic and content can link to sponsor website
- Up to 250 word content or graphic on 1 or 2 editions of EBA Insights

## ENERGY LAW JOURNAL ADVERTISING: \$750 - \$2,500

Since 1980, the Energy Law Journal has provided great value to EBA members. The Journal provides in-depth analyses on current, salient issues affecting members and their clients and businesses and provides a forum for the exploration and understanding of new, cutting edge issues. The Journal is offered by paid hard copy subscription, and also published online.

Advertising rates are for two issues and all ads must be prepaid:

INSIDE FRONT COVER: \$1,500 (Half-page) or \$2,500 Full Page

INSIDE BACK COVER: \$1,500 (Half-page) or \$2,500 Full Page

OUTSIDE BACK COVER: \$1,500 (Half-page) or \$2,500 Full Page

OTHER PAGES: \$750 (Half-page) or \$1,000 Full Page

